

Crossfade 3 Wireless:

A pair of Matte Black Headphones spin into Focus. Text appears on screen “Introducing Crossfade 3 Wireless”.

Black Background, with shining white focus on headphones, Camera zooms in on the black over-ear headphone cups, slowly rotating.

Text appears in the bottom left “Experience Club Energy and Excitement”.

The camera continues rotating to show the inside of the earcups pulsing in tandem with the bass music playing.

Text appears on the right side of the earcup “Enhanced Codec Support” and “Qualcomm aptX HD”.

The camera zooms out to a top-down view of Gunmetal Black headphones with the text “30-Hour Battery Life”.

The camera rotates and zooms into a bottom-up view of the underside of the ear cups, showcasing a USB-C port on the left earcup. “And USB-C Port” text is shown.

Shows headphones flexibility from a top-down perspective by moving left and right ear cups in opposite directions at the same time.

“Flexible Headphone Text” and “Comfortable Cushions” is visible in the bottom left corner. The camera zooms into earcup cushions.

Headphones slide in from the left side of the screen and shift between three different colours, Matte Black, Gunmetal Black, and Bronze Black. “New Colors, Gunmetal Black, Bronze Black, and Matte Black” text shows next to the headphones.

The screen then zooms in onto a side view of the headphones and rotates through the customizable ear cup outer shields, black shields with the standard V-MODA logo, blue shields with yellow drips, black shields with a yellow railroad monogram, red shields with “Jason” and the numbers “08” underneath in white, blue shields with a rainbow EQ, green shields with pink tropical leaves. “Personalize the look” text displayed.

Headphones rotate into focus front facing, showing ear cups folded up into the headband. Headphones drop out of the picture. “And Personalize the Sound” text is displayed over the headphones, then changes to “Cliqfold Hinge For Travel and Storage” as the headphones are folded.

Headphones fall from the top of the video back into the left side of the screen.

The text “Crossfade 3 Wireless Legendary Sound, Reloaded” is shown next to the headphones.

The Red V-MODA logo shows on black background.

