The camera panning around a young woman walking on the street in front of a colourfully painted brick wall, she has the white on-ear headphones in her hand and puts them on her head.

The camera switches to a man sitting sideways on a bike facing the camera with bronze black over-ear headphones around his neck showing the personal speaker option.

The camera zooms to him switching his current black magnetic shields on the outside of the ear cup to new bronze shields he had in his front shirt pocket. He places the headphones back around his neck and turns the ear cups upwards to activate speaker mode.

The camera returns to the girl wearing white on-ear headphones who is walking down the street. She has now begun to dance, alternating between the speaker mode with headphones on her neck, and the standard mode with them on her ears.

We return back to the man on the bike with the rose gold headphones around his neck in speaker mode, he is doing one-handed tricks on the bike as the camera pans around him.

The camera returns to the woman on the street who has stopped dancing and continues walking while looking ahead of her.

The text "S-80" is displayed in the centre of the screen, and switches to "Flip It. Switch It. Hear It."

The camera returns to zoomed-in shot of the man on the bike as he rides from right to left on the frame.

The text is "Flip It. Switch It. Hear It." continues for this shot.

The Red VMODA logo is shown on a black screen.